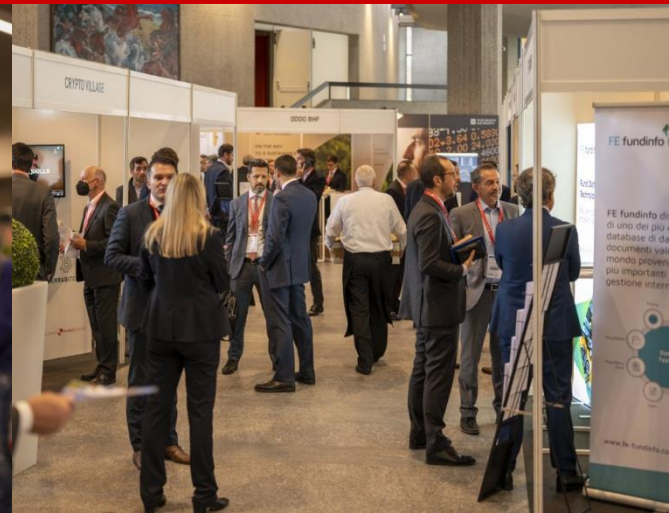


LUGANO FINANCE FORUM

BY FINLANTERN



- ✓ INVITATION ONLY EVENT
- ✓ 1-TO-1 MEETINGS

- ✓ EXHIBITION AREA
- ✓ CONFERENCES

- ✓ 2023 PHYGITAL EDITION

LUGANO, PALAZZO DEI CONGRESSI
NOVEMBER 21st, 2023

12th EDITION

LFF will celebrate this year its 12th edition!

LUGANO: our Forum is the leading financial event in the Italian part of Switzerland and represents a **unique opportunity to meet all the financial professionals based in the Ticino area, in one shot**

FINANCE: **not only Asset Management** ... but also **Alternative Investments** (Real Estate, Art, PE & VC, Gold, Blockchain & Crypto ...) and **Services** (Fintech, Wealth Mgmt Softwares, Fiscal & Legal, Fund Administration ...)

FORUM: the event is based on **2 sessions of conferences** and an **exhibition area** where facilitate the matching between international brands and local financial professionals



BENEFITS & ADVANTAGES of a «PHYGITAL» EDITION

LUGANO FINANCE FORUM WILL BE “PHYGITAL”

- **PHY-sical** to satisfy everyone's desire to get together
- **di-GITAL** for those who can not reach us in Lugano

INTEGRATION WITH *nimeetz*, THE ONLINE LEAD-GENERATION PLATFORM

This will provide Sponsors with the following synergies:

1. **VIRTUAL BOOTH** in the *nimeetz* Exhibition Lounge
2. **1:1-MEETING AGENDA.** All Buyers/Investors have to request and schedule at least a couple of meetings with Sponsors using *nimeetz* agenda tool.
3. **ACCESS TO DELEGATE LIST.** Sponsors will be able to contact Buyers/Investors of interest in the *nimeetz* Networking Lounge.
4. **MEETINGS** will be held "**physically**" at the Palazzo dei Congressi (on the 21st of November) and "**virtually**" online (in any other date) on *nimeetz*
5. **NETWORKING.** All LFF Delegates will also be present on *nimeetz* and will be able to navigate the platform and contact other participants.



nimeetz, the online lead-generation platform, will be activated with the participation of nr 30 Sponsors

FINLANTERN A.I. LEAD GENERATION SYSTEM

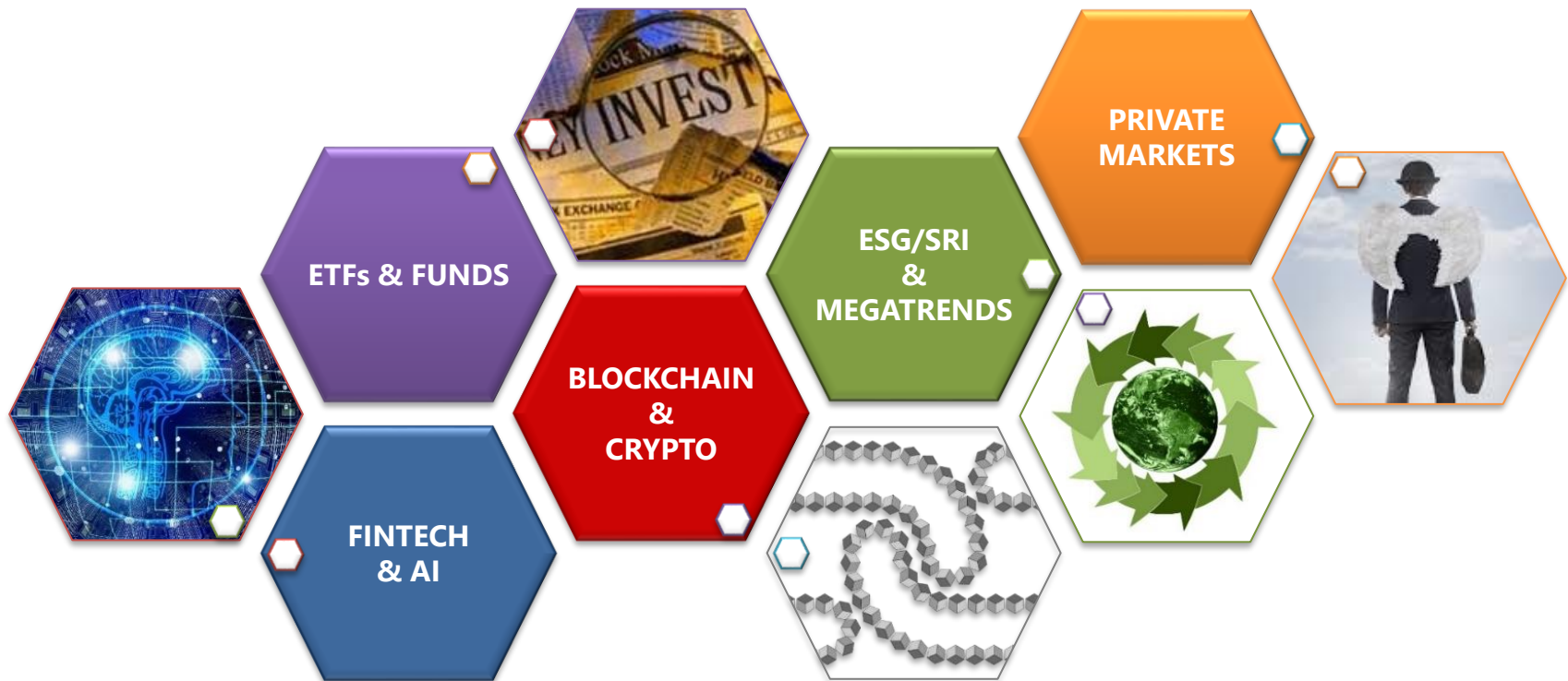
1. **Target identification:** the Sponsor provides a number of keywords to identify his products/services and target audience.
2. **Leads searching:** FinLantern's Artificial Intelligence system, in combination with FinLantern database, searches for potential leads.
3. **Tailored marketing:** FinLantern sends a specific invitation to each of the potential leads in order to invite them to join LFF and ask for a meeting with the Sponsor in question.
4. **Meeting request:** as soon as the potential lead registers on LFF, he will again be invited to send a meeting request to the Sponsor, provider of the product/service he is looking for.



- Fund managers (Funds, Hedge Funds, Funds of Funds...)
- Fund selectors
- Wealth managers (Discretionary Accounts)
- Private bankers
- Financial advisors
- Family officers
- Blockchain & Cryptocurrencies investors
- Financial Analyst
- Risk Managers
- Traders & Brokers
- Trustees
- Service providers



MAIN CONFERENCE TOPICS



PARTICIPATION OPTIONS

MAIN PARTNERSHIP

EXHIBITION PACKAGES:

- PREMIUM
- STANDARD
- LIGHT
- SPONSORSHIP (NO BOOTH)

SPONSORSHIP OPPORTUNITIES

MAIN PARTNERSHIP

STAND:

- **Stand** (8 mq) in a premium position with superior furniture and large screen included

VISIBILITY:

- **First level of Visibility** in all official communication and communication supports
- **ADV Movie** 60"
- **Promotional materials** in the welcome bags
- **Roll up** in a strategic point of the fair (other than its own stand)
- **List of all LFF delegates with contacts** (exclusively for Main Partners)

FORUM (Exclusively for Main Partners):

- **Speaking slot** (30 min) OR
- **Participation to round tables** (according the topics dealt with)



MAIN PARTNERSHIP FEE: CHF 19.000 + VAT

In case of cancellation of the physical event, all Sponsors will automatically participate at the digital event on nimeetz with a lump sum of CHF 4,900

Max 5 Main partners: CONTACT US

EXHIBITION PACKAGES 2023

VAT (7.7%) not included

	Premium CHF 9.000	Standard CHF 7.000	Light CHF 4.500	Sponsorship CHF 2.500
Stand (6 sqm – fully equipped)	dark grey booths in the map	light grey booths in the map	1 table + 2 stools	✗
nimeetz* (3 months): virtual booth with nr. 1 Representative included	✓	✓	✓	✓
nimeetz*: pre-arranged meeting agenda	✓	✓	✓	✓
nimeetz*: A.I. lead generation marketing	✓	✓	✓	✗
Visibility: online & offline	✓	✓	✓	✓

10% discount for pre-payment by July, 31

In case of cancellation of the physical event, all Sponsors will automatically participate at the digital event on nimeetz with a lump sum of CHF 1,900

**nimeetz, the online lead-generation platform, will be activated with the participation of nr 30 Sponsors*

OPTIONAL & SPECIAL SPONSORSHIPS

- **SPEAKING SLOT:** is guaranteed (and included) only to the Main Partners.
According to availability: **CHF 2,500**
- **PANEL:** max 50 minutes
According to availability/topic: **CHF 2,000**
- **VIDEO ADVERTISING:** 30" **CHF 250**
- **ADDITIONAL BOOTH SPACE:** CHF/sqm **1.000**
- **ADDITIONAL REPRESENTATIVE ON nimeetz:** **CHF 300**

FROM EXTERNAL PROVIDERS

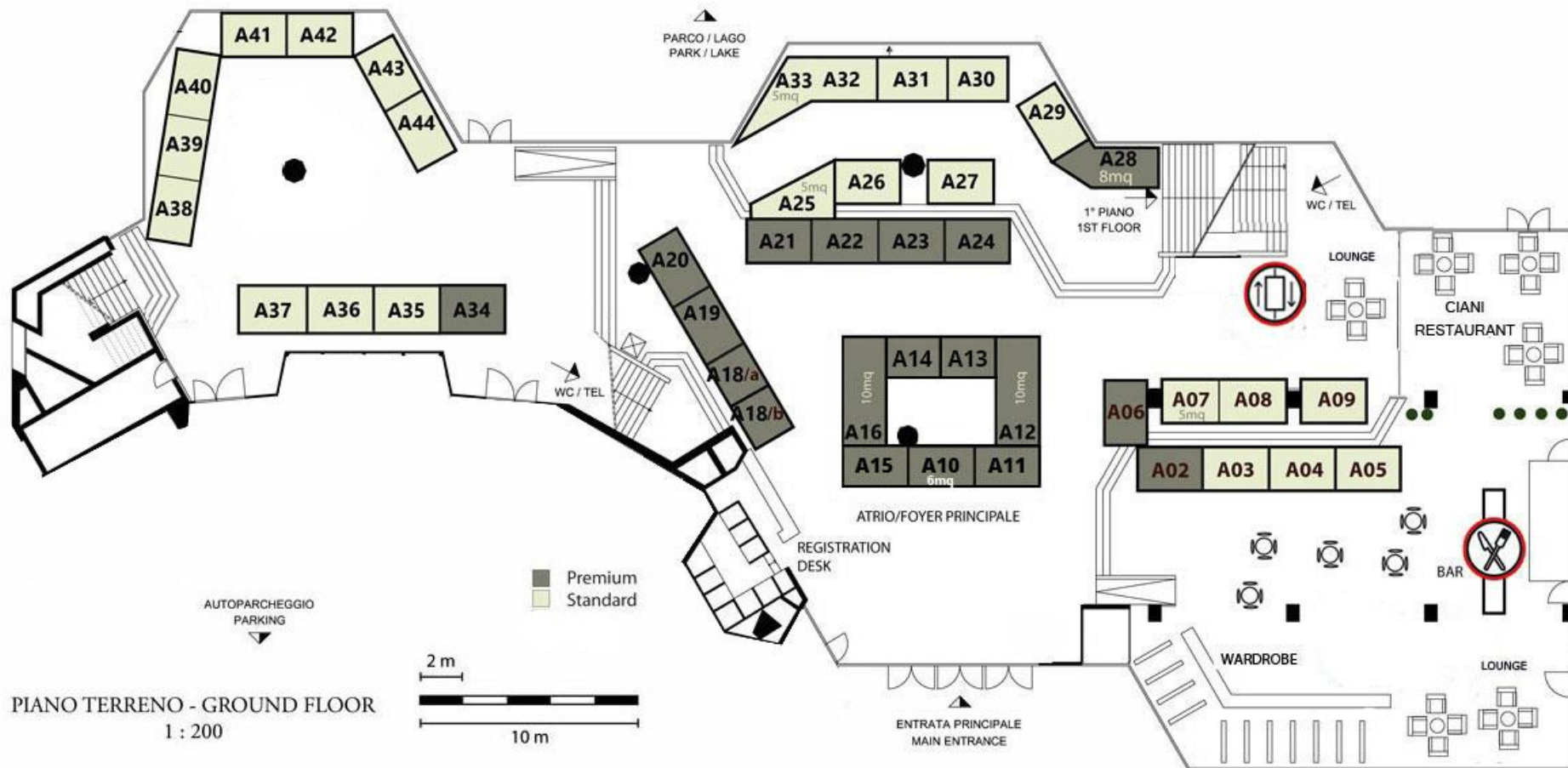
- Stand customization
- Additional equipment (furniture)
- Large screen
- Hostess: English and Italian (and an eventual third language)

VAT (7.7%) not included

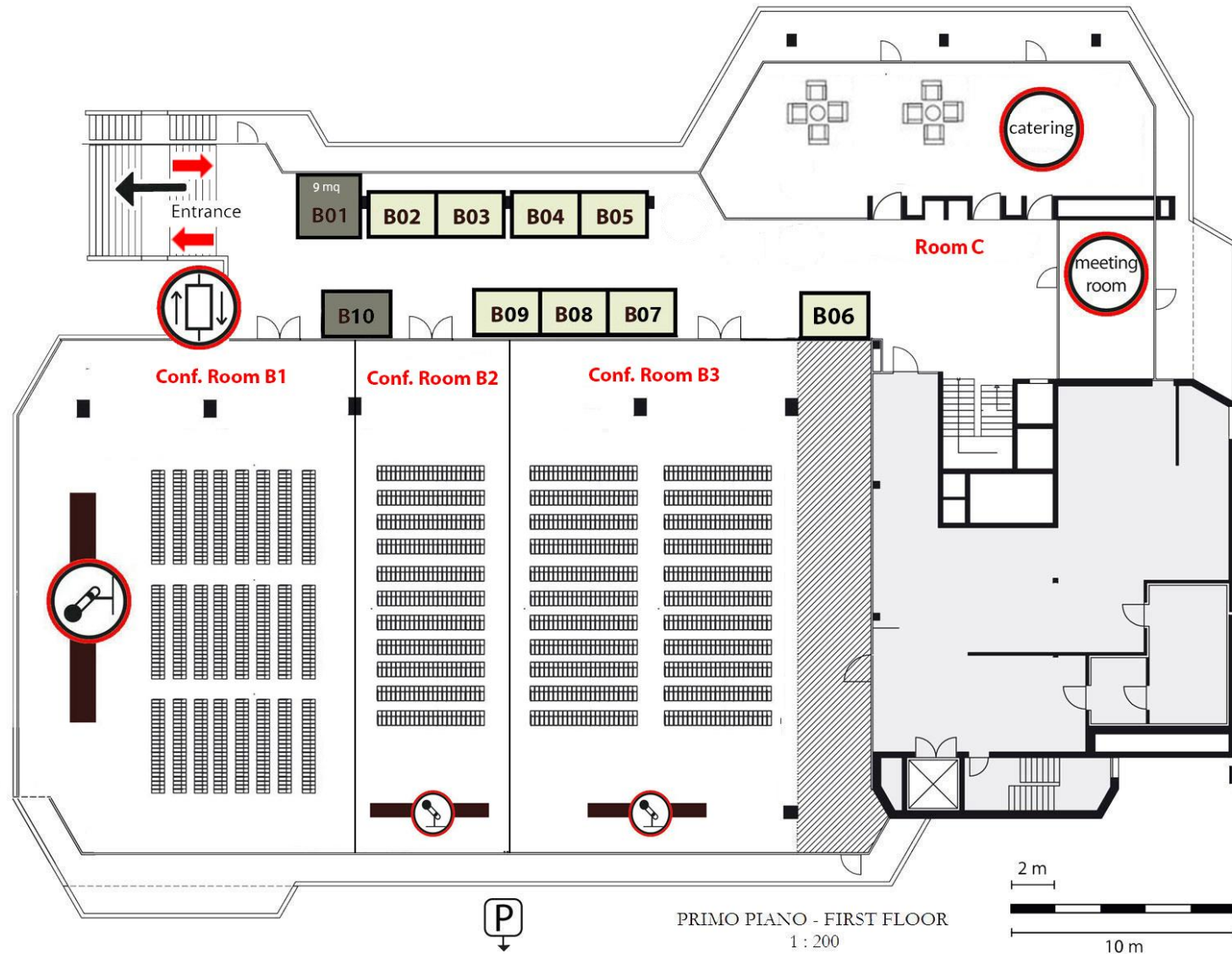
Sponsorships	CHF
Badge	2.500
Welcome Bags	2.500
Roll ups in Conference Rooms	1.000
Lunch	2.500
Water	3.000
End of work cocktail	2.500



MAP – GROUND FLOOR



MAP – FIRST FLOOR



2022 LFF PARTNERS

MAIN PARTNERS



PARTNERS



CONTACTS



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